

AMENDMENTS TO THE CLAIMS

The following listing of claims will replace all prior versions, and listings, of claims in the application:

LISTING OF CLAIMS:

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1. (currently amended): An optical film comprising:
a polarizing plate having a protective layer on at least one side of a polarizer; and
a brightness enhancement film laminated to the polarizing plate, ~~wherein~~
the optical film having a flexural rigidity such that, when the optical film is cut into a 25
mm×150 mm strip-shape strip having a length of 150 mm and a width of 25 mm, and the
strip-shaped film strip is bent at a center in a longitudinal direction of the ~~film strip~~ so that both
ends in a longitudinal direction of the ~~optical film strip~~ approach each other and the distance
between the ~~both~~ two ends is 50 mm, the force applied to ~~one each~~ end of the ~~film strip~~ is 0.20 N or
less.

2. (previously presented): The optical film according to claim 1, wherein the brightness
enhancement film comprises a reflecting and a polarization separating function.

3. (previously presented): The optical film according to claim 1, wherein the
brightness-enhancement film comprises a Grandjean structured liquid crystal polymer layer
having a circular polarization separating function and a quarter wavelength plate.

4. (currently amended): The optical film according to claim 1, wherein the brightness
enhancement film comprises a multilayer film having a linear polarization separating function
using reflection at each interface of a the multilayer film.

5. (previously presented): The optical film according to claim 1, wherein the polarizing

plate and the brightness enhancement film are laminated by an adhesive layer.

6. (original): The optical film according to claim 3, wherein the liquid crystal polymer layer is disposed on a protective layer made of a cellulose-based film.

7. (currently amended): The optical film according to claim 1, wherein the brightness enhancement film comprises a base material, and the thickness of the protective layer of the polarizing plate and a the base material of the brightness enhancement film is 50 μ m or less.

8. (original): The optical film according to claim 1, further comprising a retardation film and a viewing angle enlarging film laminated to at least one side of the optical film.

9. (currently amended): A liquid crystal display comprising: a liquid crystal cell; an optical film on at least one side of the liquid crystal cell, the optical film comprising: a polarizing plate having a protective layer on at least one side of a polarizer; and

a brightness enhancement film laminated to the polarizing plate, ~~wherein~~
the optical film having a flexural rigidity such that, when the optical film is cut into a 25 mm \times 150 mm strip shape strip having a length of 150 mm and a width of 25 mm, and the strip-shaped film strip is bent at a center in a longitudinal direction of the film strip so that both ends in a longitudinal direction of the optical film strip approach each other and the distance between the both two ends is 50 mm, the force applied to one each end of the film strip is 0.20 N or less.

10. (previously presented): The liquid crystal display according to claim 9, wherein the brightness enhancement film comprises a reflecting and a polarization separating function.

11. (previously presented): The liquid crystal display according to claim 9, wherein the brightness enhancement film comprises a Grandjean structured liquid crystal polymer layer having

a circular polarization separating function and a quarter wavelength plate.

12. (currently amended): The liquid crystal display according to claim 9, wherein the brightness enhancement film comprises a multilayer film having a linear polarization separating function using reflection at each interface of a the multilayer film.

13. (previously presented): The liquid crystal display according to claim 9, wherein the polarizing plate and the brightness enhancement film are laminated by an adhesive layer.

14. (original): The liquid crystal display according to claim 11, wherein the liquid crystal polymer layer is disposed on a protective layer made of a cellulose-based film.

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15. (currently amended): The liquid crystal display according to claim 9, wherein the brightness enhancement film comprises a base material, and the thickness of the protective layer of the polarizing plate and a the base material of the brightness enhancement film is 50 μ m or less.

16. (original): The liquid crystal display according to claim 9, wherein a retardation film and a viewing angle enlarging film are laminated to at least one side of the optical film.

17. (previously presented): The optical film according to claim 1, wherein the force applied to one end of the film is 0.193 N or less.

18. (previously presented): The optical film according to claim 1, wherein the force applied to one end of the film is 0.163 or less.

19. (previously presented): The liquid crystal display according to claim 9, wherein the force applied to one end of the film is 0.193 N or less.

20. (previously presented): The liquid crystal display according to claim 9, wherein the force applied to one end of the film is 0.163 or less.